

It's a crazy world out there. Creating the things you want to happen is more challenging than it's ever been. You've got to do everything you can to get what you want...

Our speaker today is a leader in training people to persuade and influence. She travels the world teaching corporations and associations how to hear "Yes!" from others more easily and more often.

She's a frequent guest on TV news shows interpreting the body language of criminals and politicians (and many times both labels describe the same person) [PAUSE FOR LAUGHS] She even trains lawyers how to pick and persuade a jury using body language.

She's the author of the Amazon bestseller  
*Persuasion Point*.

Today she's going to share with us exactly  
what it takes to swim with the sharks. Hold  
on to your hats and be ready to take lots of  
notes. We're in for some fun! Please  
welcome Traci Brown.