

Traci Brown Intro-Jump in the Tank

It's a crazy world out there. Creating the things you want to happen is more challenging than it's ever been. You've got to do everything you can to get what you want...

Our speaker today is a leader in training people to persuade and influence. She travels the world teaching corporations and associations how to hear "Yes!" from others more easily and more often.

She's a frequent guest on TV news shows interpreting the body language of criminals and politicians (and many times both labels describe the same person) [PAUSE FOR LAUGHS] She even trains lawyers how to pick and persuade a jury using body language.

She's the author of the new Amazon bestseller *Persuasion Point* and *Body Language Confidential*.

Today she's going to share with us exactly what it takes to swim with the sharks. Hold on to your hats and be ready to take lots of notes. We're in for some fun! Hold your applause till after you see this really cool video

(cut to video)